



CITY OF STOUGHTON
DEPARTMENT OF
PLANNING & DEVELOPMENT
381 East Main Street, Stoughton, WI. 53589

(608) 873-6619 www.ci.stoughton.wi.us

RODNEY J. SCHEEL
DIRECTOR

March 24, 2011

Wisconsin Department of Natural Resources
Attention: Laura Bub
3911 Fish Hatchery Road
Madison, WI 53711

Re: Annual Report under MS4 General Permit

Dear Ms. Bub:

I am submitting the City of Stoughton's Annual Report that is due March 31, 2011. Please let me know if there is any additional information necessary to be submitted.

I can be reached at (608) 873-6619.

Sincerely,
City of Stoughton

Rodney J. Scheel
Director of Planning & Development

Enclosure

cc. Mayor Donna Olson (via email)

Annual Report under MS4 General Permit No. WI-S050075-1

Form 3400-195 (R 01/2011)

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State of Wisconsin
Department of Natural Resources
dnr.wi.gov

Due by March 31, 2011

This form is for the purpose of annual reporting on activities undertaken pursuant to the Municipal Separate Storm Sewer System (MS4) General Permit No. WI-S050075-1. An owner or operator of a municipal separate storm sewer system covered by the general permit under Chapter NR 216, Wis. Adm. Code, is required to submit an annual report to the Department of Natural Resources by March 31 of each year to report on activities for the previous calendar year. This form is for reporting on activities undertaken in calendar year 2010.

Use of this specific form is optional. The Department of Natural Resources has created this form for the user's convenience and believes that the information requested on this form meets the reporting requirements for an owner or operator of a municipal separate storm sewer system covered by the general permit. Personal information collected will be used for administrative purposes and may be provided to the extent required by Wisconsin's Open Records Law [ss. 19.31-19.39, Wis. Stats.].

Instructions: Complete each section of the form that follows. If additional space is needed to respond to a question, attach additional pages. Provide descriptions that explain the program actions taken to-date to comply with the general permit. Complete and submit the annual report by March 31, 2011, to the appropriate address indicated on the last page of this form.

SECTION I. Municipal Information

Name of Municipality City of Stoughton		Facility ID No. (FIN) 30925	
Mailing Address 381 East Main Street	City Stoughton	State WI	Postal Code 53589
County(s) in which Municipality is located Dane	Type of Municipality: (check one) <input type="checkbox"/> County <input checked="" type="checkbox"/> City <input type="checkbox"/> Village <input type="checkbox"/> Town <input type="checkbox"/> Other (specify)		

SECTION II. Municipal Contact Information

Name of Municipal Contact Person Rodney Scheel		Title Director of Planning & Development	
Mailing Address 381 East Main Street	City Stoughton	State WI	Postal Code 53589
E-mail Address rjscheel@ci.stoughton.wi.us	Telephone No. (including area code) (608) 873-6619	Fax No. (including area code) (608) 873-5519	

SECTION III. Certification

I hereby certify that I am an authorized representative of the municipality covered under MS4 General Permit No. WI-S050075-1 for which this annual report is being submitted and that the information contained in this document and all attachments were gathered and prepared under my direction or supervision. Based on my inquiry of the person or persons under my direction or supervision involved in the preparation of this document, to the best of my knowledge, the information is true, accurate, and complete. I further certify that the municipality's governing body or delegated representatives have reviewed or been apprised of the contents of this annual report. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Printed Name Rodney Scheel	Authorized Representative Title Director of Planning & Development		
Authorized Representative Signature	Date Signed March 24, 2011		
E-mail Address rjscheel@ci.stoughton.wi.us	Telephone No. (including area code) (608) 873-6619	Fax No. (including area code) (608) 873-5519	

SECTION IV. General Information

a. Describe what efforts the municipality has undertaken to invite the municipal governing body, interest groups, and the general public to review and comment on the annual report.

The 2009 Annual Report (as well as the 2008 and 2006/2007 Annual Reports) was posted on the City's website for review and comment throughout the year. This report along with other Stormwater Management information can be found on the City's website under the "Residents" tab or by selecting "Departments," "Planning & Development," "Stormwater Management." The Annual Report has been presented to the City's Public Works Committee. The Public is offered a "Public Comment" period at every Common Council meeting where the public can be heard on any City topic including stormwater management issues.

b. Describe how elected and municipal officials and appropriate staff have been kept apprised of the municipal storm water discharge permit and its requirements.

Internally, staff have reviewed and discussed the requirements of the storm water discharge permit in conjunction with consultants such as Vierbicher Associates. Internal discussions occur throughout the year to address the seasons and various issues and projects that arise. Committees and Council members are included in discussions during project designs and specifically during budget preparation. This time provides an opportunity to educate the elected body about the permit requirements and expectations for implementation. There is much discussion with our elected body related to stormwater quality and quantity expectations and requirements. Much focus has been placed on reaching the TSS removal standard by March 2013.

c. Has the municipality prepared its own municipal-wide storm water management plan? Yes No

If yes, title and date of storm water management plan:

"Stormwater Master Plan" - May, 2000; "Stormwater Management Plan and Total Suspended Solids Reduction Plan" - May,

2006; "Stormwater Master Plan Amendment" - July 24, 2007; "Virgin Lake Area Rehabilitation Report" - October, 2007 (Draft)

d. Has the municipality entered into a written agreement with another municipality or a contract with another entity to perform one or more of the conditions of the general permit as provided under Section 2.10 of the general permit? Yes No

If yes, describe these cooperative efforts:

(1) The City has a written agreement with Dane County to perform review and inspection services for activities in the City that require construction site erosion control and/or post-construction stormwater management in Chapter 10, Article IV of the City Ordinances.

(2) The City joined the Madison Area Municipal Stormwater Partnership (MAMSWaP) in 2008 and City has executed the Intergovernmental Agreement to Fund a Position Responsible for Storm Water Information, Education, and Outreach Coordination for MAMSWaP. We continue to actively participate in the I & E subcommittee of MAMSWaP.

e. Does the municipality have an internet website? Yes No

If yes, provide web address:

<http://www.ci.stoughton.wi.us/>

If the municipality has an internet website, is there current information about or links provided to the MS4 general permit and/or the municipality's storm water management program? Yes No

If yes, provide web address:

<http://www.ci.stoughton.wi.us/> go to the "Residents" tab at the top of the page and go to "Stormwater Management" or by going to the Department of Planning & Development area of the website.

SECTION V. Permit Conditions

a. **Minimum Control Measures:** For each of the permit conditions listed below, provide a description of the status of implementation of program elements, the status of meeting measurable goals, and compliance with permit schedule in section 3 of the MS4 general permit. Be specific in describing the actions that have been taken during the reporting year to implement each permit condition and whether measurable goals have been met, including any data collected to document a measurable goal. Also, explain the reasons for any variations from the compliance schedule in the MS4 general permit.

- **Public Education and Outreach**

A copy of the City Stormwater Information & Education Program can be viewed at: www.ci.stoughton.wi.us under the

"Residents" tab and scroll down to "Storm Water Management."

(1) The City publishes notices in the local paper informing the public on proper management of leaves and grass clippings.

(2) The City sends out a newsletter to all addresses in the City 3 times in 2010. Stormwater management entries were included. A sampling of titles included in the newsletters include: "Noxious Weeds and Grass Information", "Healthy Yards...Healthy Lakes and Streams", "Yard Waste Site", "The Plant Dane! Cost Share Program 2010", "Rain Garden Listserv", "Spring Time Brings More Than Flowers with Those Showers"

(3) The City of Stoughton joined the Madison Area Municipal Stormwater Partnership's (MAMSWaP) I & E Subcommittee to fulfill our Education and Outreach requirements. City Staff participated in 4 meetings of the MAMSWaP group in 2010. A Copy of the MAMSWaP's Information and Education Work Plan for 2010 is attached. A highlight of a few of the items we accomplished in 2010 include: A Radio Campaign was conducted as part of the Fall Leaf Campaign, A booth was manned at the Garden Expo in February 2010 (Stoughton helped staff the booth) to help get the message out, and developed a CD with a Comprehensive List of Ways You Can Help Your Lakes and Streams.

(4) The City plays the "Dane Waters" DVD approximately 20 times per month on our local cable station; WSTO.

(5) The "Dane Waters" DVD can be seen 24 hours a day online on the City's cable station website at www.wsto-online.com

(6) The City website contains information and links to MyFairLakes.com. In 2010, we had several informational articles such as: "Healthy Yards...Healthy Lakes and Streams", "Native Plants for Your Rain Garden at a Great Price", "Take a Stake in the Lake Days", and "Make a Difference - Plant a Rain Garden."

- **Public Involvement and Participation**

The City of Stoughton's I&E program is the main vehicle driving public involvement and participation. Public meetings are held as necessary to involve the public in projects that are a result of WPDES Permit requirements. As a member of MAMSWaP, we are participating with the group under their I & E Work Plan. The City notifies the public of activities required by WPDES Permit and encourages input and participation from the public regarding this activities by publishing notices for meetings of any City committee. Examples of such committees are Public Works, City Council, Parks and Recreation and the River Task Force.

We involved the public by providing over 50 Yards Signs "Love Your Lakes Don't Leaf Them" for placement in the yards of our residents. A copy has been attached.

We distributed over 100 "Love Your Lakes Don't Leaf Them" pamphlets to members of our community at locations such as our Senior Center, yard waste site, Chamber of Commerce and other City buildings. A copy has been attached.

- **Illicit Discharge Detection and Elimination**

City Public Works and Inspection Staff watch for irregular discharges when cleaning storm inlets or conducting other field work.

While no specific inspection was documented, staff is attentive to their surroundings and would pursue strange odors or

discolored water when working around stormwater piping and maintaining greenways. We recognize this is an area where the City needs to pick up a more systematic and documented process to inspect our system outfalls and plans to reinforce this effort in 2011.

- Construction Site Pollutant Control

The City Building Inspector monitors all one and two-family dwelling construction projects after all rainfall events and while conducting other inspections on these sites. The City contracts with Dane County to conduct stormwater and erosion control inspections on all projects that are not one and two-family dwellings. In 2010, they conducted 167 inspections and made 67 contacts by email, verbally or via telephone within the City. These inspections consisted of 154 Erosion Control Inspections and 13 Stormwater Management Inspections. No Stop Work Order or citations were issued in 2010, however, the inspector made 23 email contacts, 19 phone calls, and 25 verbal contacts to bring deficiencies into compliance.

- Post-Construction Storm Water Management

The City revised its Stormwater and Erosion Control Ordinances to comply with NR 151. The DNR and Dane county reviewed and approved the ordinance changes, which were adopted and published May, 2006. Ordinances adequately address post-construction stormwater management. The City performs routine maintenance on all City-owned or managed property. Routine maintenance activity for stormwater facilities includes mowing, removing volunteer tree growth, repairing erosion, and removing obstructions to stormwater flow and is completed concurrent with other City maintenance activity. Required maintenance for private stormwater facilities is covered in Section 10-129 of City Ordinances.

- Pollution Prevention

Catch basin cleaning: The City cleans inlet grates and inspects catch basins weekly. Each inlet and catch basin in the City is inspected at least once per year. Catch basins are cleaned at least once per year.

Street Sweeping: The city performs street sweeping activity from March/April through November each year, depending on weather. The Downtown area is swept each Friday while the rest of the city streets are swept once per month. The city uses a broom sweeper and a vacuum truck.

De-icing, etc: The City uses salt or a mixture of sand and salt as necessary. On average, the City uses approximately 10 pounds of salt per lane mile. The salt is in solid form and is not wetted prior to application.

Yard Waste: The city collects for 3 weeks in the Spring and each Fall between mid-October and December 1st. There is also a City site at which residents can drop off their own yard waste. The city uses 2 leaf vacuum trucks. Leaf and grass clippings that the city collects are used by 2 local organic farmers.

The City generally does not use fertilizer on municipal property. It does not use any fertilizer in areas greater than 5 acres.

In 2010, the City collected the following in our pollution prevention efforts: Curbside leaf pickup - 4,625 yards or 809 tons; Street Sweeping - 604 yards with a Pelican Sweeper and 1,424 yards with a Whirlwind Sweeper; Yard Waste - Grass Clippings & Leaves at Dropoff Site - 1,416 yards.

b. Storm Water Quality Management: Has the municipality completed a pollutant-loading analysis to assess compliance with the 20% TSS reduction developed urban area performance standard? Yes No

If yes, provide the following: Model used WinSLAMM Version 9.4.0 Reduction (%) 37.53

Has the municipality completed a pollutant-loading analysis to assess compliance with the 40% TSS reduction developed urban area performance standard? Yes No

If yes, provide the following: Model used WinSLAMM Version 9.4.0 Reduction (%) 37.53

If no, include a description of any actions the municipality has undertaken during 2010 to help achieve the 40% standard by March 10, 2013.

The City of Stoughton completed three Best Management Practices Projects in 2010 to help achieve the 40% removal standard. These projects included: Franklin Street Public Lot with .22% TSS Removal, East Street Public Lot with 2.04% TSS Removal, and Paradise Pond Improvements with 1.85% TSS Removal.

Has the municipality completed an evaluation of all municipal owned or operated structural flood control facilities to determine the feasibility of retrofitting to increase TSS removal? Yes No If yes, describe:

c. Storm Sewer System Map: Describe any changes or updates to the storm sewer system map made in the reporting year. Provide an updated map.

An updated map is provided (on DVD) that depicts the Watershed boundaries with number, watershed discharge location with number, stormwater facility with number, industrial stormwater permitted site with number, Stoughton municipal boundaries, Parks and Open Spaces, City Owned Properties, Surface waters, and ERW and Impaired Waterways. Additional components will be added to refine this map with the next annual report.

SECTION VI. Fiscal Analysis

- a. Provide a fiscal analysis that includes the annual expenditures for 2010, and the budget for 2010 and 2011. A table to document fiscal information is provided on page 6.
- b. What financing/fiscal strategy has the municipality implemented to finance the requirements of the general permit?
 Storm water utility General fund Other _____
- c. Are adequate revenues being generated to implement your storm water management program to meet the permit requirements? Yes No

Please provide a brief summary of your financing/fiscal strategy and any additional information that will assist the Department in understanding how storm water management funds are being generated to implement and administer your storm water management program.

All capital improvements for stormwater as part of a new subdivision are fully funded by the developer. Permit fees are charged for all plan review and inspections related to stormwater management and erosion control. The City has previously considered a Stormwater Utility to create a dedicated funding source for stormwater management. The City is again considering this avenue to fund stormwater activities. Stormwater improvements have become a significant portion of the City's budget and often cause other major capital projects to not be funded such as city building improvements including major maintenance projects. Anticipated State budget cuts will place additional strain on the City to make stormwater improvements while competing with many other major City projects.

SECTION VII. Inspections and Enforcement Actions

Note: If an ordinance listed below has previously been submitted and has not been amended since that time, a copy does not need to be submitted again. If the ordinance was previously submitted, indicate such in the space provided.

- a. As of the date of this annual report, has the municipality adopted a construction site pollutant control ordinance in accordance with subsection 2.4.1 of the general permit? Yes No If yes, attach copy or provide web link to ordinance:

You can find our construction site pollutant control ordinance by going to www.municode.com. The City's Code section is Chapter 10 Article IV. A copy has previously been provided.

- b. As of the date of this annual report, has the municipality adopted a post-construction storm water management ordinance in accordance with subsection 2.5.1 of the general permit? Yes No If yes, attach copy or provide web link to ordinance:

You can find our construction site pollutant control ordinance by going to www.municode.com. The City's Code section is Chapter 10 Article IV. A copy has previously been provided.

- c. As of the date of this annual report, has the municipality adopted an illicit discharge detection and elimination ordinance in accordance with subsection 2.3.1 of the general permit? Yes No If yes, attach copy or provide web link to ordinance:

You can find our construction site pollutant control ordinance by going to www.municode.com. The City's Code section is Chapter 10 Article IV. A copy has previously been provided.

- d. As of the date of this annual report, has the municipality adopted any other ordinances it has deemed necessary to implement a program under the general permit (e.g., pet waste ordinance, leaf management/yard waste ordinance, parking restrictions for street cleaning, etc.)? Yes No If yes, attach copy or provide web link to ordinance:

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You can find our Pet Waste regulations by going to www.municode.com. The City's Code section is Chapter 58-8 (12). A copy has been previously provided.

You can find our Yard Waste regulations by going to www.municode.com. The City's Code section is Chapter 50-5(h)(1). A copy has been previously provided.

e. Provide a summary of available information on the number and nature of inspections and enforcement actions conducted during the reporting period to ensure compliance with the ordinances described in a. to d. above.

Our City-employed Building Inspector monitors construction projects when on site for various inspections. In addition, the City contracts with Dane County to review and inspect projects other than 1 and 2 family dwellings. Dane County conducted 167 inspections in Stoughton for the City in 2010. These inspections consisted of 154 Erosion Control Inspections and 13 Stormwater Management Inspections. No Stop Work Order or citations were issued in 2010, however, the inspector made 23 email contacts, 19 phone calls, and 25 verbal contacts to bring deficiencies into compliance.

SECTION VIII. Water Quality Concerns

a. Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (A list of ORWs and ERWs may be found on the Department's Internet site at: <http://dnr.wi.gov/org/water/wm/wqs/orwerw/>) Yes No If yes, list:

b. Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of the most current Wisconsin impaired waterbodies may be found on the Department's Internet site at: <http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html>) Yes No If yes, complete the following:

- Impaired waterbody to which the MS4 discharges:

Yahara River

- Description of actions municipality has taken to comply with section 1.5.2 of the MS4 general permit for discharges of pollutant(s) of concern to an impaired waterbody:

The City of Stoughton utilizes the following practices to reduce sediment and phosphorus contributions to the Yahara River. Dane County requirements limits the availability and use of phosphorus fertilizer products which assists in the reduction of phosphorus into the Yahara River.

Catch Basin Cleaning: The City cleans inlet grates approximately weekly. Each inlet and catch basin is inspected at least once per year.

Street Sweeping: The City performs street sweeping activity from March/April through November each year, depending on weather. The Downtown area (in which the Yahara River runs directly through) is swept each Friday while the rest of the City streets are swept once per month. The City uses a broom sweeper and a vacuum truck.

De-icing, etc.: The City uses salt or a mixture of sand and salt as necessary. On average, the City uses approximately 10 pounds of salt per lane mile. The salt is solid in form and is not wetted prior to application.

Yard Waste: The City collects for 3 weeks in the Spring and each Fall between mid-October and December 1st. There is also a City site at which residents can drop off their own yard waste. The City uses 2 leaf vacuum trucks. Leaf and grass clippings that the City collects are used by two local organic farmers. The remainder of the waste is take to the Dane County Compost Site or to the Bruce Company Compost Site.

c. Identify any known water quality improvements in the receiving water to which the MS4 discharges during the reporting period.

Other than re-development projects within the City that must meet State and local stormwater requirements, none known.

d. Identify any known water quality degradation in the receiving water to which the MS4 discharges during the reporting period and what actions are being taken to improve the water quality in the receiving water.

None known.

Fiscal Analysis Table. Complete the fiscal analysis table provided below.

Program Element	Annual Expenditure		Budget		Source of Funds
	2010	2010	2010	2011	
Public Education and Outreach	\$4,047 of the \$819,000 stormwater management budget (Total Budget includes construction)	Within \$819,000 stormwater management budget (Total Budget includes construction)	Within \$647,000 stormwater management budget (Total Budget includes construction)		Stormwater Management Budgeted Funds
Public Involvement and Participation	\$600 of the \$819,000 stormwater management budget (Total Budget includes construction)	Within \$819,000 stormwater management budget (Total Budget includes construction)	Within \$647,000 stormwater management budget (Total Budget includes construction)		Stormwater Management Budgeted Funds
Illicit Discharge Detection and Elimination	No Specific funds spent.	Within \$819,000 stormwater management budget (Total Budget includes construction)	Within \$647,000 stormwater management budget (Total Budget includes construction)		Stormwater Management Budgeted Funds
Construction Site Pollutant Control	\$6,692 - for County Inspection Services for both construction site pollutant control and post-construction stormwater management	Within \$819,000 stormwater management budget (Total Budget includes construction)	Within \$647,000 stormwater management budget (Total Budget includes construction)		Stormwater Management Budgeted Funds with offsetting permit revenues.
Post-Construction Storm Water Management	\$6,692 - for County Inspection Services for both construction site pollutant control and post-construction stormwater management	Within \$819,000 stormwater management budget (Total Budget includes construction)	Within \$647,000 stormwater management budget (Total Budget includes construction)		Stormwater Management Budgeted Funds with offsetting permit revenues.
Pollution Prevention	Operational Public Works Funds for Street Sweeping, Leaf Collection, and Yardwaste site: \$148,316	Within \$819,000 stormwater management budget (Total Budget includes construction)	Within \$647,000 stormwater management budget (Total Budget includes construction)		Stormwater Management budgeted funds plus Public Works Operational funding for street sweeping, leaf collection, and yardwaste site with offsetting permit funds from yardwaste site permit revenue.
Storm Water Quality Management (including pollutant-loading analysis)	\$206,472 of the \$819,000 stormwater management budget (Total Budget includes construction)	Within \$819,000 stormwater management budget (Total Budget includes	Within \$647,000 stormwater management budget (Total Budget includes		Stormwater Management Budgeted Funds

		construction)	construction)	
Storm Sewer System Map	\$1,742 of the \$819,000 stormwater management budget (Total Budget includes construction)	Within \$819,000 stormwater management budget (Total Budget includes construction)	Within \$647,000 stormwater management budget (Total Budget includes construction)	Stormwater Management Budgeted Funds
Other				

NORTHERN REGION COUNTIES			WEST CENTRAL REGION COUNTIES		
Ashland	Langlade	DNR Service Center	Adams	Marathon	DNR Service Center
Barron	Lincoln	1701 N. 4th Street	Buffalo	Monroe	5301 Rib Mountain Rd.
Bayfield	Oneida	Superior, WI 54880	Clark	Portage	Wausau, WI 54401
Burnett	Polk	Phone: (715) 392-7988	Crawford	Trempealeau	Phone: (715) 359-4522
Douglas	Price		Jackson	Vernon	
Florence	Rusk		Juneau	Wood	
Forest	Sawyer		La Crosse		
Iron	Taylor				
	Vilas				
	Washburn				
			Chippewa	Pepin	DNR Service Center
			Dunn	Pierce	890 Spruce St.
			Eau Claire	St. Croix	Baldwin, WI 54002
					Phone: (715) 684-2914

NORTHEAST REGION COUNTIES			SOUTH CENTRAL REGION COUNTIES		
Brown	Marquette	DNR Northeast Region	Columbia	Jefferson	DNR South Central Region
Calumet	Menominee	2984 Shawano Ave.	Dane	LaFayette	3911 Fish Hatchery Rd.
Door	Oconto	Green Bay, WI 54313	Dodge	Richland	Fitchburg, WI 53711
Fond du Lac	Outagamie	Phone: (920) 662-5100	Grant	Rock	Phone: (608) 275-3266
Green Lake	Shawano		Green	Sauk	
Kewaunee	Waupaca		Iowa		
Manitowoc	Waushara				
Marinette	Winnebago				

SOUTHEAST REGION COUNTIES			
Kenosha	Sheboygan	DNR Service Center	
Milwaukee	Walworth	141 NW Barstow Street,	
Ozaukee	Washington	Room 180	
Racine	Waukesha	Waukesha, WI 53188	
		Phone: (262) 884-2300	

MAMSWAP 2010 I&E WORK PLAN

GRANT PRIORITIES

1. Close out 2008-2009 grant.

NEW PROJECTS FROM 2009-2013 PLAN

1. Develop new salt and deicing education program and/or materials.
2. Create resource list for citizens on rain gardens, rain barrels, housekeeping, porous pavement, etc.
3. Develop an action list for environmental actions (youth, community groups, college).
4. List resources on website.
5. Revisit storm water curriculum.

ONGOING (actions initiated in previous years that require maintenance or updating)

1. Annual reporting to DNR.
2. Bill municipalities.
3. Develop 2011 plan.
1. Update/maintain website.
2. Continue Love Your Lakes Don't Leaf Them Campaign, including coaster distribution but research print media instead of radio.
3. Continue Plant Dane! Cost-Share program.
4. Continue promoting rain barrel programs.
5. Continue to work with the Earth Gauge Partnership.
6. Continue to promote NASECA events.
7. Develop and distribute articles to municipalities, friends groups, community groups and neighborhood association newsletters.
8. Develop presentations (PowerPoint, slides, overheads, etc.) focused on audience interests/concerns.
9. Continue to use existing list serves to disseminate info.
10. Develop and set up displays for fairs, expos, etc. (Canoecopia, Garden Expo, Green Day, Better Lawns and Gutters Tour, etc.)
11. Continue providing organizations and community groups assistance with projects.
12. Continue to promote storm drain stenciling and marking programs.
13. Promote curriculum developed.
14. Maintain distribution lists.
15. Publicize training for building inspectors, contractors and staff.
16. Publicize availability of BMP Manual.
17. Promote and distribute DVD.

The 2010 I&E work plan has been presented and approved by MAMSWaP I&E Committee.

Love Your Lakes,

Don't  Leaf Them

myfairlakes.com

LOVING YOUR LAKES AND STREAMS IS EASY

Your lakes are beautiful and provide fun activities like swimming, fishing, boating, water skiing, bird watching and more.

But Dane County lakes and streams need your help.



Whatever is in the street may end up in the nearest lake or stream after the next rain. Do your part by keeping the street in front of your house free of leaves and debris.



Because leaves account for a significant portion of the algae-feeding nutrients in your lakes and streams, we can all help reduce their impact.

LEARN ABOUT THE LEAF COLLECTION PROGRAM IN YOUR MUNICIPALITY

- Call your municipality or go to their web site for information on leaf collection requirements and schedules.
- At www.myfairlakes.com you can find links to your municipality by clicking on “Madison Area Municipal Storm Water Partnership.”
- Generally, leaves placed for pickup should be placed on the terrace between the sidewalk and the street.
- Wet the leaves down or put a tarp over them to stop them from blowing into the street.
- Bag your leaves if your terrace is very narrow (make sure your municipality allows bagging).
- Bags should contain only leaves and be open at the top for easy emptying.
- Raking leaves into the street is prohibited in most municipalities and could result in a fine. Street sweeping is not intended to pick up piles of leaves.



Love Your Lakes, Don't Leaf Them.



What you do with
your leaves matters.

Show you care for your
lakes and streams by
keeping leaves out of
the street.

Learn about the leaf
collection program in
your municipality.

Compost your leaves to
save time and money.

myfairlakes.com

WHAT YOU DO WITH YOUR LEAVES MATTERS

- Leaves contain nutrients that fertilize algae, which turn your lakes green in summer.
- When leaf piles sit in the street, wind and rain carry them to storm drains and eventually into lakes and streams.
- Rain seeps through leaf piles, making a rich “nutrient tea” that flows along the curb into the storm drains, even if the leaves themselves don’t move an inch!



 For more information about composting, go to www.myfairlakes.com.

SAVE TIME, SAVE MONEY

- Skip municipal pick-up altogether and think of leaves as an asset.
- Whole leaves can be piled over wood mulch around trees and shrubs, where they will break down to a rich, dark color.



- Planting beds under trees reduce yard maintenance during the growing season and provide a natural place for fallen leaves.
- Create a natural landscape using native wildflowers, ferns, and grasses.



- Chop leaves into small pieces and leave in place; they’ll break down and provide free fertilizer to your lawn.
- Mulching leaves and grass can replace one fertilizer application each year, saving you time and money.



- Composted leaves make a great fertilizer and are a valuable mulch for gardens and for use around trees and shrubs.

